

Pharmaceutical Serialization & Traceability 2017

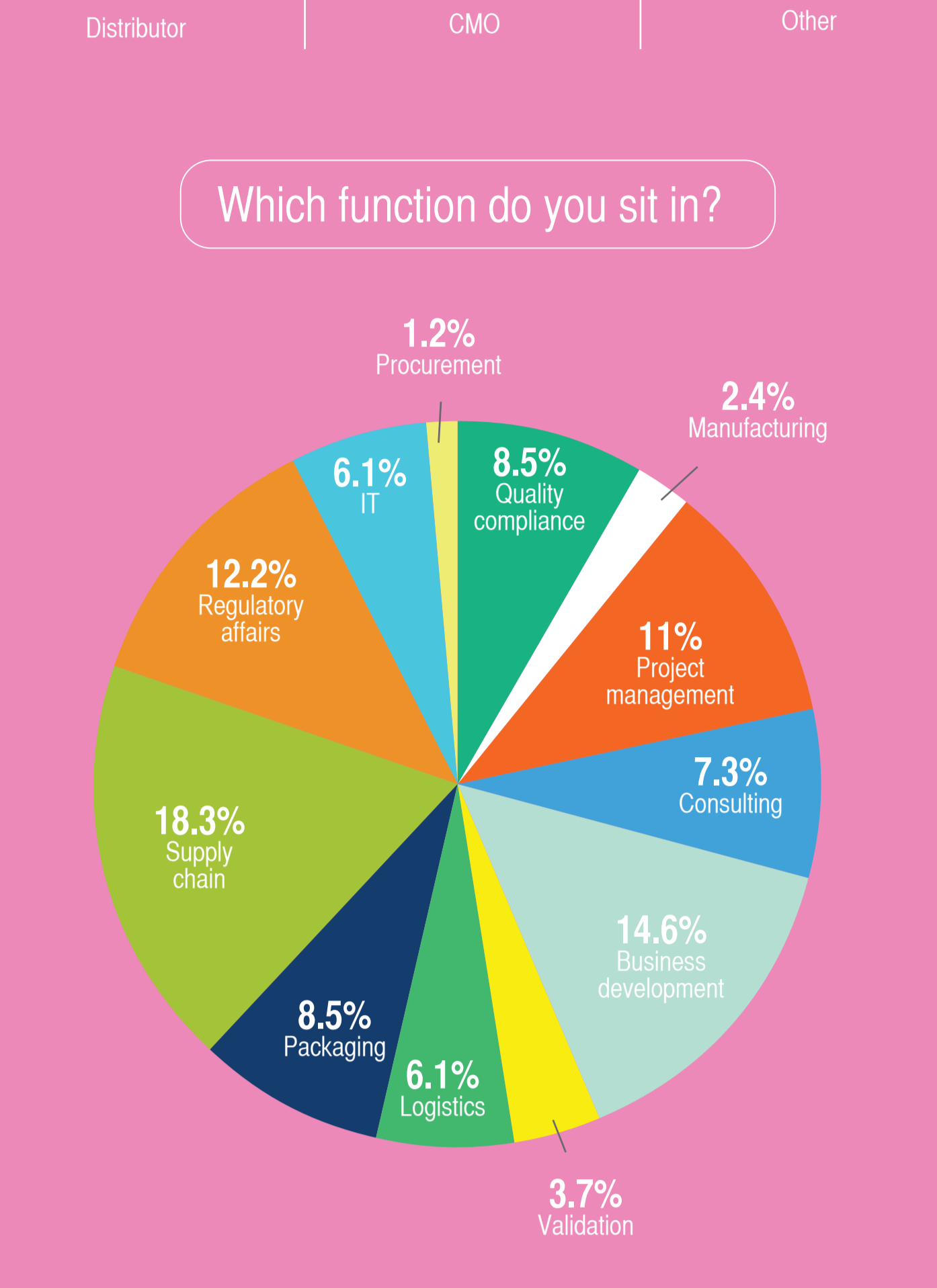
MARKET RESEARCH

The end of 2017 is peppered with compliance deadlines for the track and trace industry as it joins the combat against counterfeit pharmaceuticals. These regions include the likes of Canada, the US and Ukraine. Despite the urgency, many medicine manufacturers in the industry have been labelled as behind schedule.

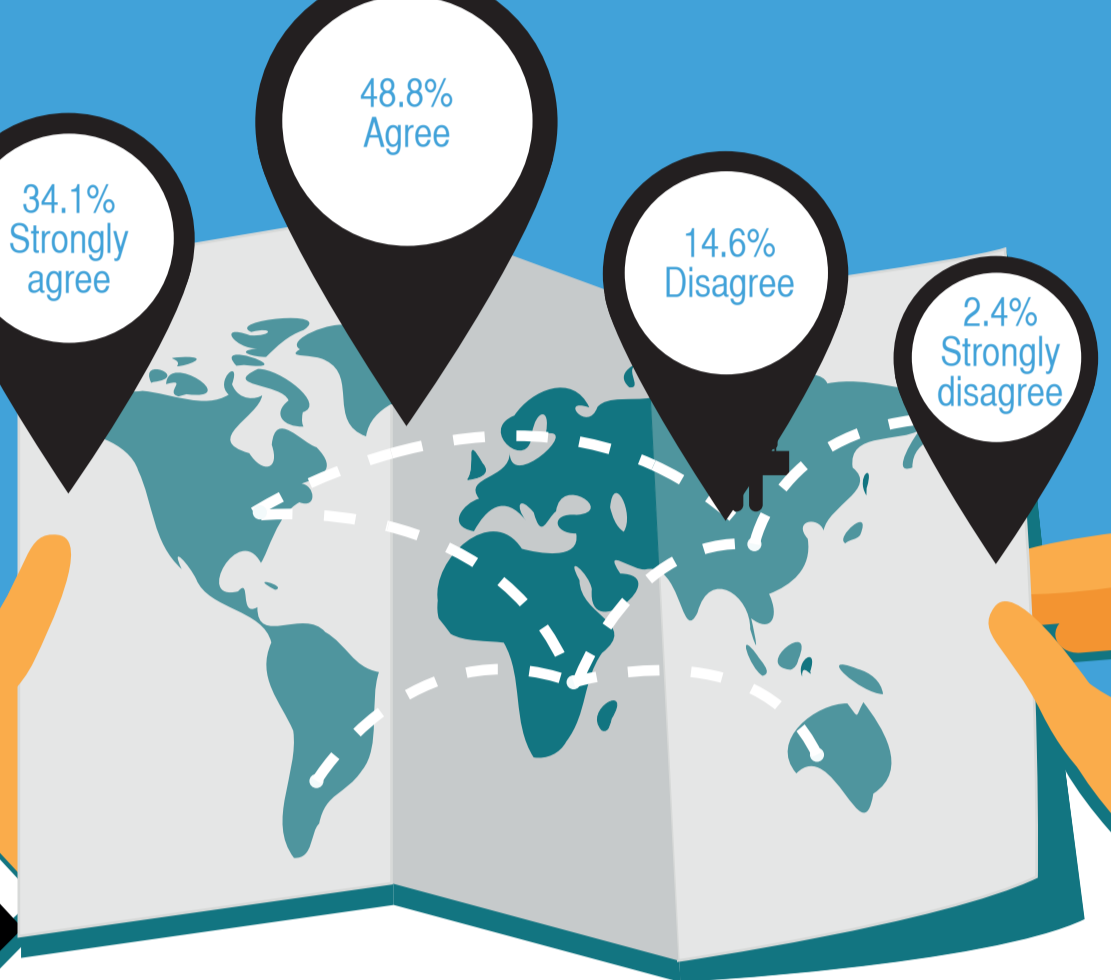
With time running low, take a look at Pharma IQ's 2017 serialization research and benchmark where you sit in the race.

ABOUT THE RESPONDENTS

What function does your company perform?

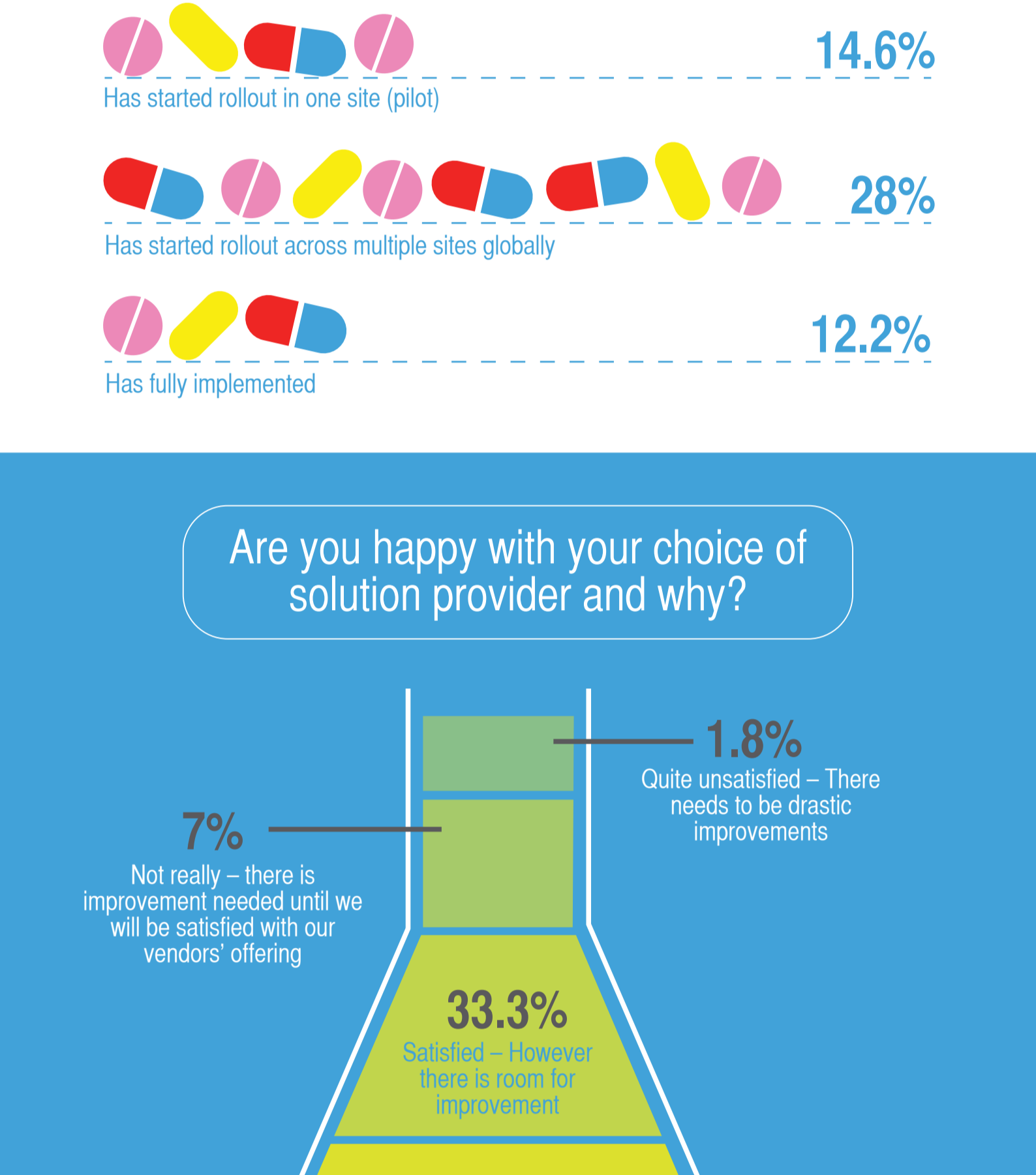


Which function do you sit in?

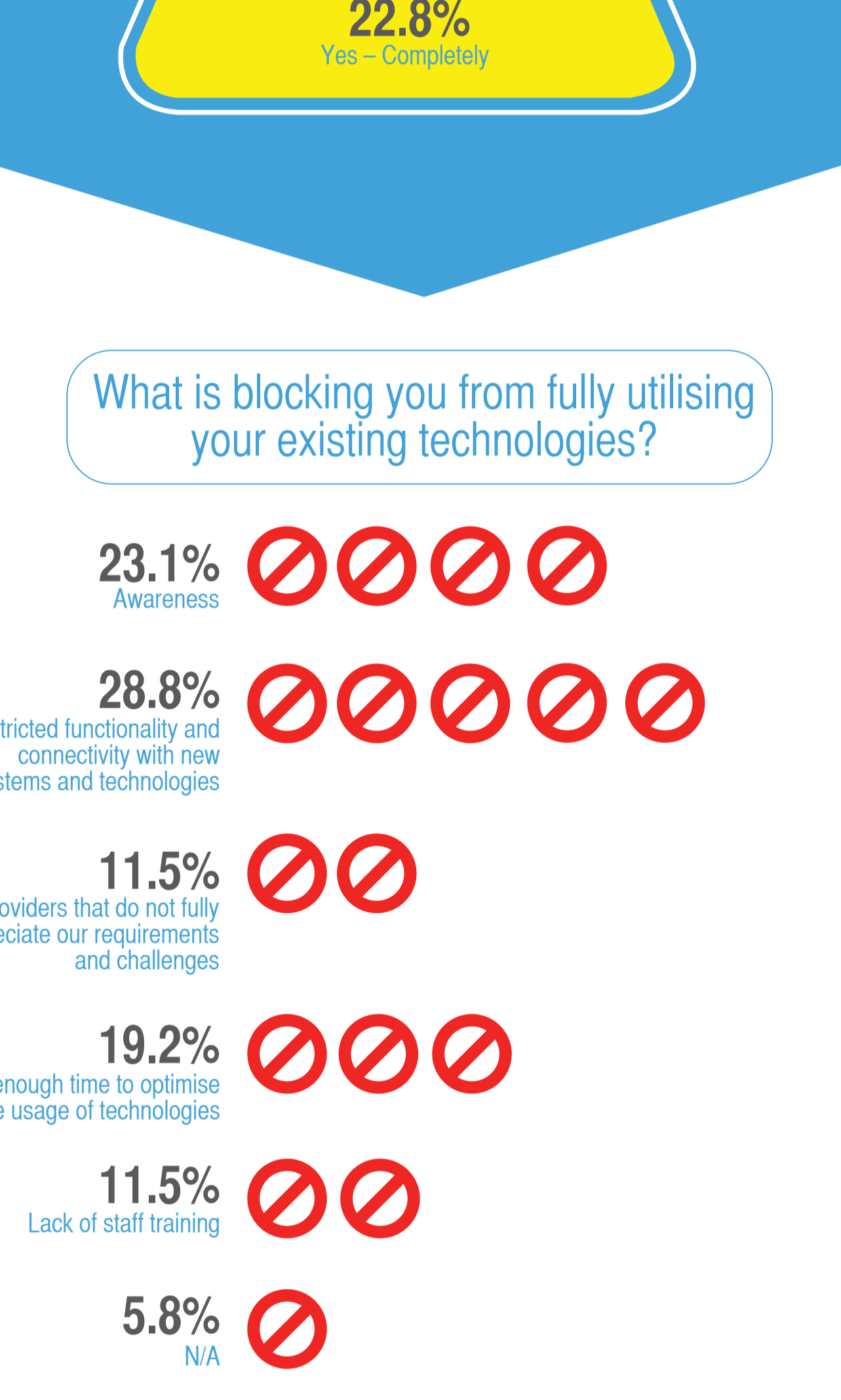


TODAY

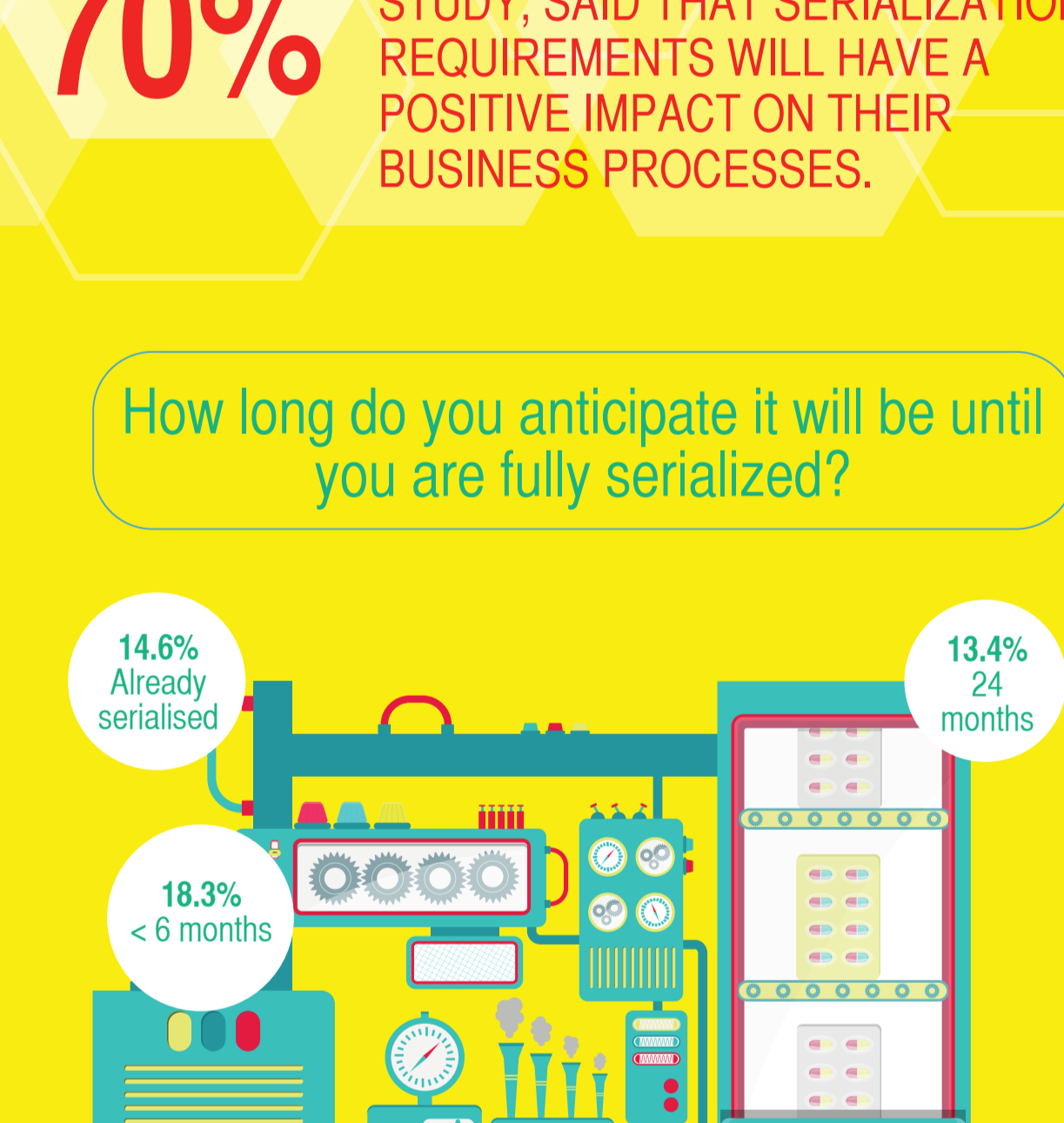
My organisation has a clear and robust roadmap for serialization / track and trace globally?



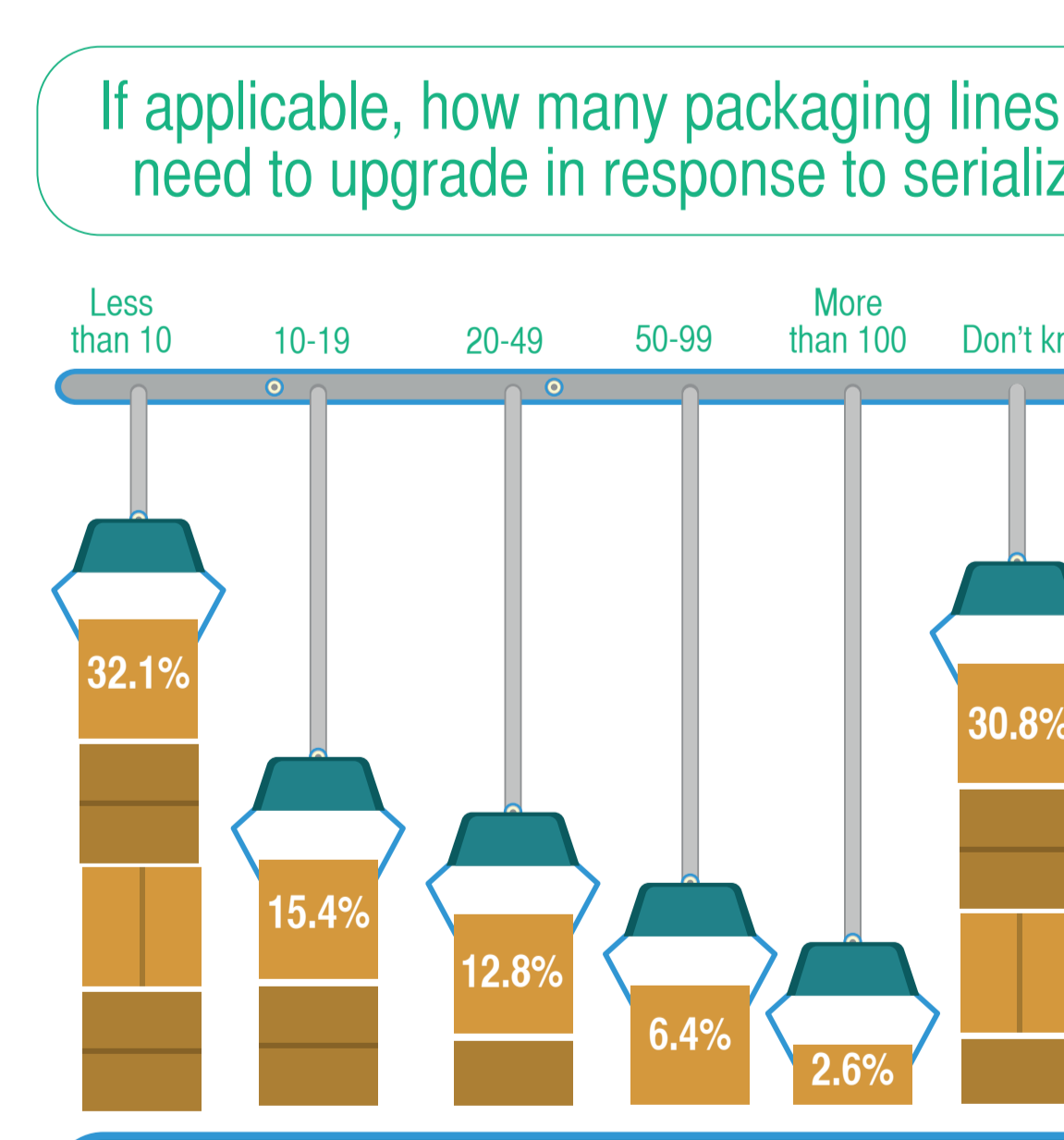
My organisation...



Are you happy with your choice of solution provider and why?



What is blocking you from fully utilising your existing technologies?



TOMORROW

Over 70%

OF MANUFACTURERS, IN A RECENT STUDY, SAID THAT SERIALIZATION REQUIREMENTS WILL HAVE A POSITIVE IMPACT ON THEIR BUSINESS PROCESSES.

How long do you anticipate it will be until you are fully serialized?



If applicable, how many packaging lines will you need to upgrade in response to serialization?



Which of the following ROI benefits have you planned for in your serialization project?

* Respondents could select more than one answer



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