



ESSENTRA

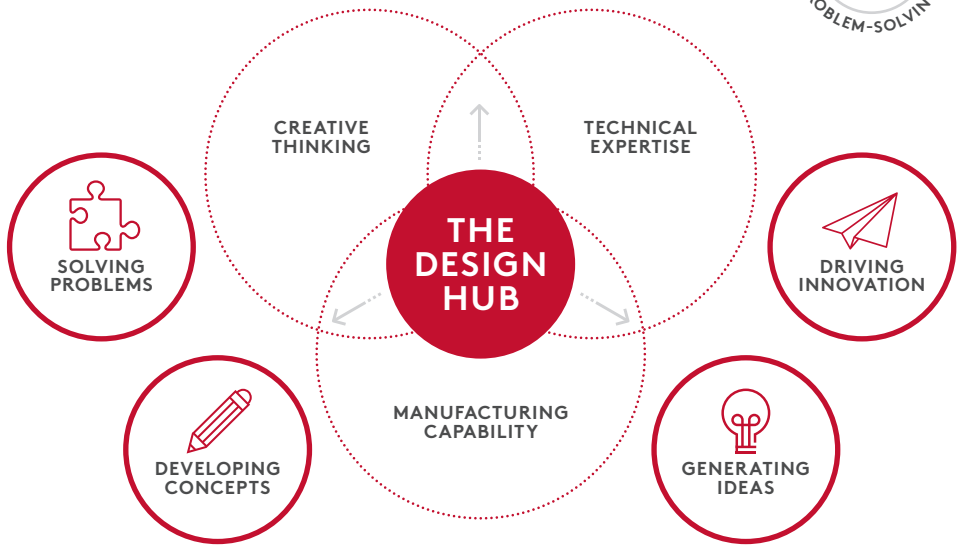
# THE DESIGN HUB

A CREATIVE SPACE TO SOLVE  
YOUR PACKAGING NEEDS

# WHAT IS THE DESIGN HUB?

THE DESIGN HUB IS A CREATIVE NEW APPROACH TO PACKAGING DESIGN AND DELIVERY.

WE COMBINE THE CREATIVITY OF BLUE SKY THINKING WITH THE TECHNICAL EXPERTISE OF OUR DEVELOPMENT TEAMS TO DELIVER STANDOUT PACKAGING THAT WILL DIFFERENTIATE YOUR BRAND ON SHELF.



## ENJOY THE CREATIVE PROCESS

Using industry-leading design talent and proven technical manufacturing capability, we ensure quicker time to market, fewer re-loops and deliverable results.

## ALL IN ONE SEAMLESS PROCESS



# WHY USE THE DESIGN HUB?

THE DESIGN HUB COMBINES CREATIVE THINKING AND TECHNICAL KNOW-HOW TO OFFER A SEAMLESS TRANSITION THROUGH THE PHASES OF PRODUCT DEVELOPMENT AND PRODUCTION.



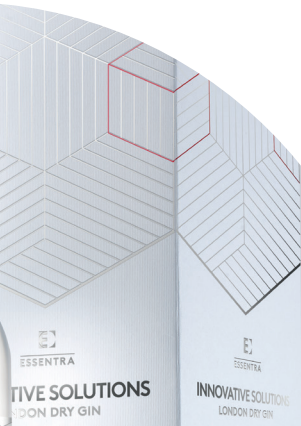
Our talented creative team have been selected for the impactful work they've created for global brands and companies. We talk and understand the language of branding, design and consumers.



No matter what stage you work with us, we offer a range of expertise from a pool of industry-leading creative talent and a global network of manufacturing knowledge and capability.



Our integrated approach means fewer re-loops, fewer handovers and less risk. This results in time and cost savings throughout the whole process and can give you commercial advantage by being early to market.





**SERVICE INCLUDES:**



# WHAT WE OFFER

OUR TEAM OF INDUSTRY-LEADING EXPERTS WILL WORK WITH YOU AT EVERY STEP, FROM DEFINING THE DESIGN BRIEF TO SUPPORTING YOU IN THE PRODUCTION AND MANUFACTURING OF THE END PRODUCT.





# DISCOVER MORE

SEE HOW THE DESIGN HUB  
CAN TRANSFORM YOUR PACKAGING



[THEDESIGNHUB@ESSENTA.COM](mailto:THEDESIGNHUB@ESSENTA.COM)



[WWW.ESENTA.COM/THEDESIGNHUB](http://WWW.ESENTA.COM/THEDESIGNHUB)

## LITTLE THINGS THAT MAKE A BIG IMPACT

Essentra provides the small yet vital components that are everywhere. These little things make the world go round smoother, smarter and faster. By being better made. By getting there on time. By solving complex problems.

Working with you, we bring together the best products, ideas and distribution in one unrivalled package. Our reliable service and global capacity means that we deliver – whenever, whatever, however.

We are a FTSE 250 company, with a global reach and a local understanding.

Operating from manufacturing sites across Europe, North America and India, Essentra provides a range of innovative packaging solutions to meet the rapidly changing requirements of the pharmaceutical, consumer, beauty and personal care markets. Our product offering includes cartons, leaflets, self-adhesive labels and printed foils used in blister packs.